



THE GOPA GROUP IN EGYPT

Empowering people and institutions. Every day.

The strength and passion of the Egyptian people and their institutions to build an ever stronger country has been inspiring us for decades. So our Regional Working Group MENA made sure to take Egypt as a focus country. In Egypt, we have a story to tell. And you should be part of it.

Your performance partner for a better tomorrow

GOPA Consulting Group is a leading consulting group dedicated to performing and effectively contributing to international cooperation and global development. With a proven track record of implementing technical assistance projects for over 50 years, we are your proven performance partner for sustainable solutions that cover the entire project life cycle and address all SDGs.

From accompanying the Ministry of Trade and Industry for upgrading its Industrial Zones and Technology & Innovation Centres to training 600 civil servants in collaboration with the Ministry of International Cooperation, we have been working in Egypt with a passion for development. We know the needs of the public sector. Preparing Egypt for the future, we built a grid-connected 50 Megawatt solar power plant in Zafarana. Since 2016, we have been supporting rural sanitation and water companies in the Governorates of Beheira (البحيرة), Dakahlia (الدقهلية) and Sharkiya (الشرقية).



- Ministry of International Cooperation
- Ministry of Housing Utilities and Urban Communities
- Ministry of Agriculture and Land Reclamation
- Ministry of Environment
- Ministry of Health and Population
- Ministry of Local Development



FACTSHEET OF RECENT PROJECTS

• Ministry of Trade and Industry

Flagship projects we are particularly proud of, which are ongoing or have recently been concluded successfully.



Title: Promotion of Small and Medium Enterprises

PARTNER: GIZ \ **KEYWORD(S):** Private Sector Development, SMEs, Capacity Building in CRM

- **Content/Testimonial:** “As a result of our cooperation with the PSME project, we established a customer relationship management system for the Small, Medium and Micro Enterprise Development Agency which will lead and contribute very well in the digital transformation of the Egyptian economy” (Nevine Gamaa, Minister of Trade and Industry - CEO of the Micro, Small and Medium Enterprise Development Agency)



Title: Technical Assistance For The Central Agency For Organization And Administration (CAOA)

PARTNER: EU \ **KEYWORD(S):** Public sector, capacity building, training of trainers

- **Content/Testimonial:** Our 7-step capacity building concept reached from needs assessments to analysis of training feedback. Concluded with great satisfaction levels, the project was able to do both implement a high turnover and high-quality modules at the same time. We had the chance to work with several ministries at the same time and responded to challenges and expectations in a dynamic environment.



Title: Quality Education Support Programme (QESP)

PARTNER: KfW \ **KEYWORD(S):** Community development, small infrastructure, education

- **Content/Testimonial:** With supervision of construction, extension, rehabilitation, partially or fully replacing schools, and equipping and furnishing of schools, we are proud to have prepared the Egyptian education system for the future. By applying “Integrated Village Planning” and assisting in the compilation of District/ Idara Education, School Development and Improvement Plans, we introduced modern management systems.



Title: Sustainable Rural Sanitation Services Program (SRSSP)

PARTNER: World Bank \ **KEYWORD(S):** Rural infrastructure, sanitation, water, community development, capacity building, project management

- **Content/Testimonial:** We improved the access to sustainable sanitation service delivery in some 200 rural villages in the Delta Governorates of Beheira, Dakahlia and Sharkiya with about 60% of the villages in Dakahlia.



Title: Industrial Zones (IZ) Operation in Egypt – Technical Capacity Development

PARTNER: GIZ \ **KEYWORD(S):** Industrial Zones (IZs), SME, private sector development

- **Content/Testimonial:** We developed IZ operational duties, real estate services, investment facilitation and investor aftercare services, tenant services, zone marketing and promotion, design maintenance system for an IZ. We prepared a set of training materials (hand-outs, checklists and others) on these topics.



Title: Promotion of Financial Inclusion in the MENA Region

PARTNER: GIZ \ **KEYWORD(S):** Access to finance, microfinance

- **Content/Testimonial:** We improved the institutional framework conditions of the microfinance sector in Egypt, Palestine and Jordan by assisting Sanabel in its service delivery in the microfinance sector.

Extended stakeholder meeting of the IZ project



Contact details

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